

Prostate Cancer

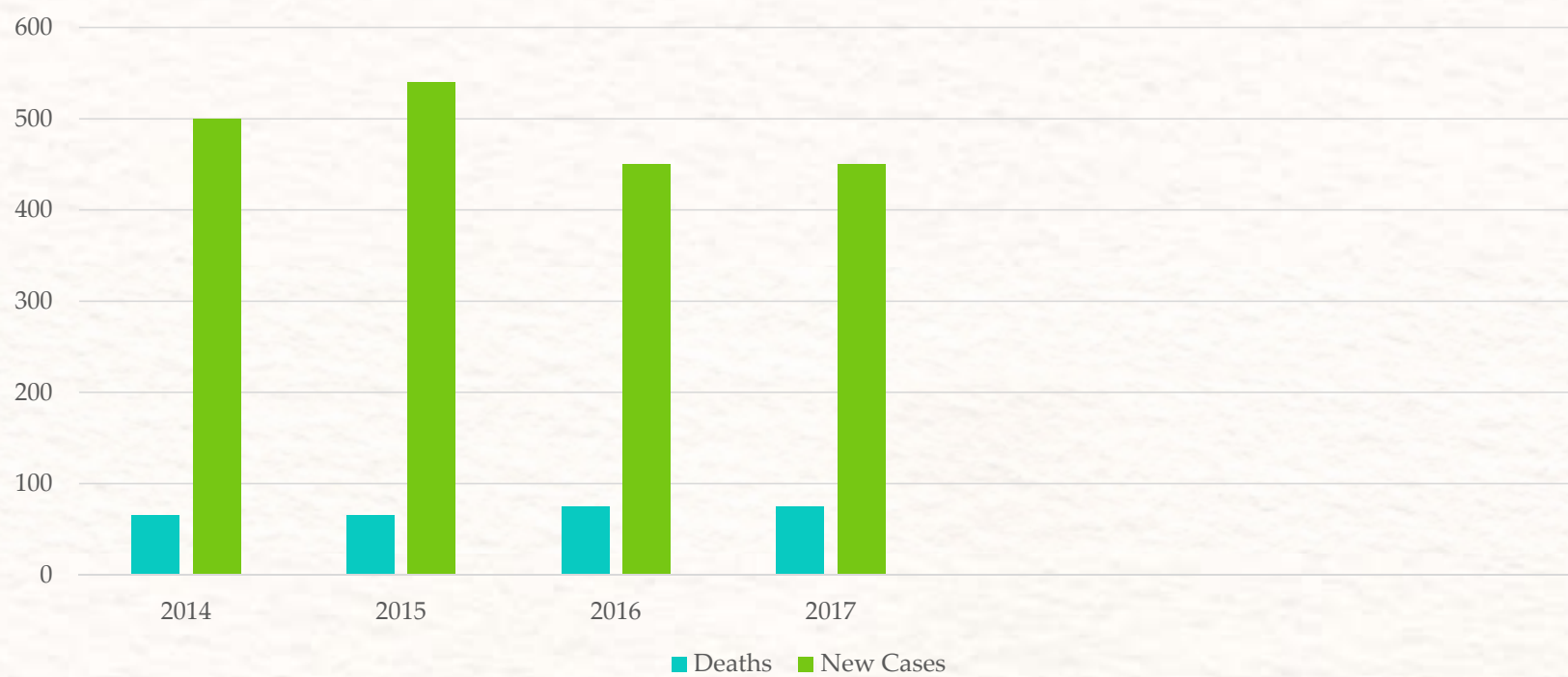
- More than a finger
More than a needle

Sue Hammond RN

Objectives

- Stats
- Supports
- Information
- Awareness
- Outcomes

Newfoundland & Labrador Prostate Cancer Stats



Supports – What is needed?

- I have cancer
- Treatment options – What's that?
- I have ED - I'm incontinent
- I'm on Hormone Therapy – I'll have to cash in my RRSP's
- My PSA is going up – the needles don't work anymore
- I don't think I'll have anymore treatments

Supports

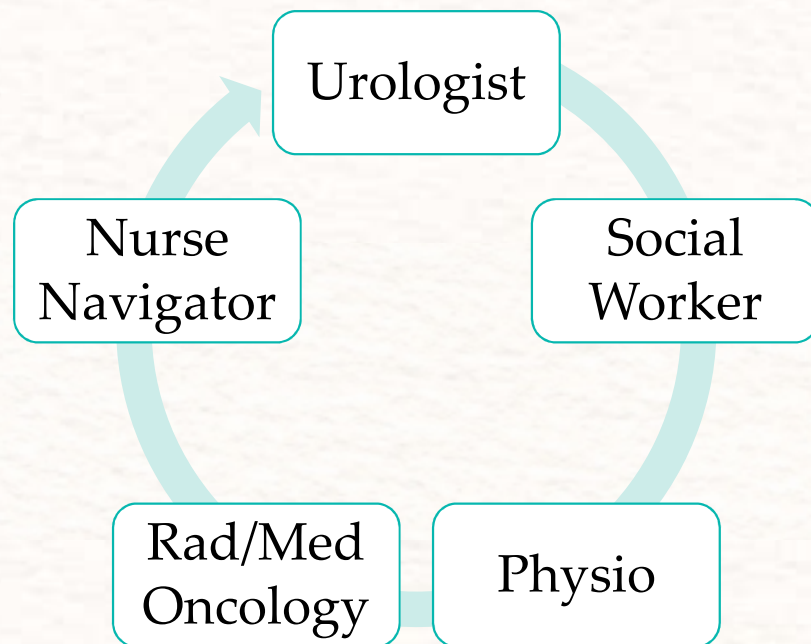
Partner Support



Peer Support



Professional Supports



- Information they give is key
- Infrastructure surrounding a support group is important

Other professionals include:

Pharmacists ,Sexologists,
Dietitians, Nurse Practitioners,
Fitness trainers, Lawyers
Palliative Care, Researchers

Peer Support

- Consent
- Communication
- Confidentiality
- Keep Updated
- Renew every 2 years



Awareness



Support Group Awareness

- Seniors Groups
- Church Groups
- Community Groups
- Unions
- Firefighters
- Homeless Shelters
- Health Fairs

Activities

- Peer Support
- Regular Local Meetings
- Breakfasts
- Retreat
- Health Fairs
- Awareness talks
- Walks



Tips for a Successful Support Group

- Keep the prostate cancer survivor and his family foremost
- Involve the survivors and their partners
- Use an e-mail list for announcements of events
- Have frequent professional input.
- Advertise locally
- Reach new people

Outcomes

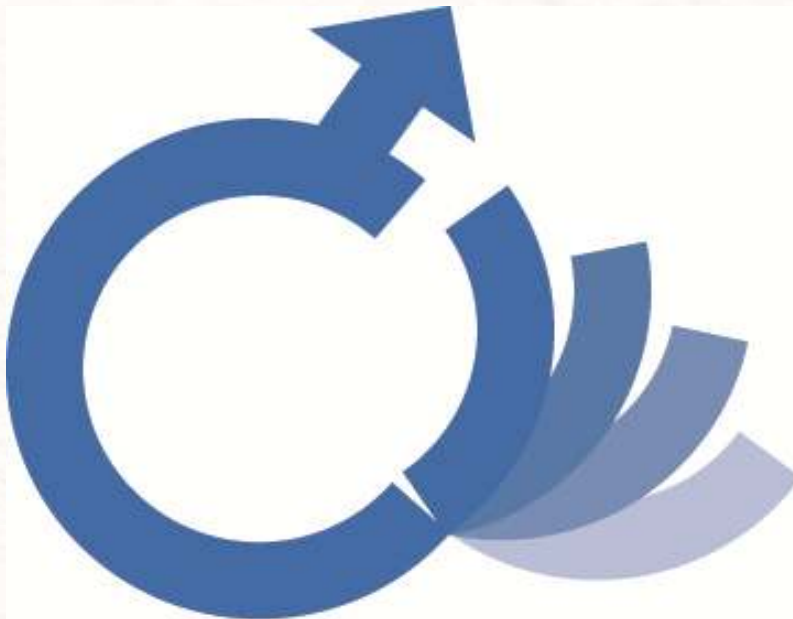


- 92 men came in a small town
- An Inuit woman raised \$1200
- Man's marriage saved
- Endorse Nuclear Molecular prostate cancer research in NL
- 2 new groups start this year
- Lieutenant Governor's husband becomes our Patron

Questions?



Contact Info



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